

iPerform Workshop

Outreach tools: How to make your science visible ways to increase impact in academia and society

When?Friday, 27 April 2018, 09.00am-12.30pmWhere?BBZ Lecture hall 1.1 and iDiv Interim I

Program

09.00-	Welcome Note	BBZ	
09.10	Rebecca Thier-Lange, Volker Hahn		
09.10-	Introductory Talks	Introductory Talks BBZ	
10.00	Anett Richter, Henrique Pereira, Lutz Maicher, Josef Settele		
10.15- 11.45	 Open Science: "How doe How can I profit?" (Astrid Vi Researcher profiles: "How and which ones are the best hofer) Outreach via media chann 	reach out to society?" (Anett Richter, UFZ, iDiv) sopen science affect my research practices? eler, Leipzig University) w can I profit from research profile platforms for me?" (Lutz Maicher, FSU Jena, IMW Fraun- nels (Social media, online media, mass media): a channels to disseminate my research to aca-	
11.45- 12.00	Plenary Session	iDiv Interim I, room Red Queen	
12.00- 12.30	Lunch	iDiv Interim I, in front of room Red Queen	

