



iPerform Workshop

Outreach tools: How to make your science visible - ways to increase impact in academia and society

When? Friday, 27 April 2018, 09.00am-12.30pm

Where? BBZ Lecture hall 1.1 and iDiv Interim I

Program

09.00-09.10	Welcome Note Rebecca Thier-Lange, Volker Hahn	<i>BBZ</i>
09.10-10.00	Introductory Talks Anett Richter, Henrique Pereira, Lutz Maicher, Josef Settele	<i>BBZ</i>
10.15-11.45	Workshops (2 rounds, 45 min each) 1. Citizen Science: „How to reach out to society?“ (Anett Richter, UFZ, iDiv) 2. Open Science: „How does open science affect my research practices? How can I profit?“ (Astrid Vieler, Leipzig University) 3. Researcher profiles: „How can I profit from research profile platforms and which ones are the best for me?“ (Lutz Maicher, FSU Jena, IMW Fraunhofer) 4. Outreach via media channels (Social media, online media, mass media): „How can I use various media channels to disseminate my research to academia and society?“ (Volker Hahn & Tabea Turrini, iDiv)	<i>iDiv Interim I rooms</i>
11.45-12.00	Plenary Session	<i>iDiv Interim I, room Red Queen</i>
12.00-12.30	Lunch	<i>iDiv Interim I, in front of room Red Queen</i>

Register now online!
tinyurl.com/iDiv-iPerform



iDiv

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